

Privacy Policy and Cookie Policy of the online store www.parkingmagicbox.com

§ 1. Definitions

1. **Administrator** - PMB Spółka z ograniczoną odpowiedzialnością with its registered office in Siemiatycze, ul. Armii Krajowej 8, 17-300 Siemiatycze, phone: 504 505 718, email: kontakt@parkingmagicbox.com, entered in the National Court Register kept by the District Court in Białystok, XII Economic Department of the National Court Register, under the KRS number: 0000837230, with share capital of PLN 5,000.00, NIP: 5441541443, REGON: 385900060;
2. **IP Address** - an individual number assigned to the Device, used for unambiguous identification of the device on the internal network (local, internal address) or on the Internet (public, external address);
3. **Personal Data** - information about an identified or identifiable natural person through one or more specific factors determining physical, physiological, genetic, mental, economic, cultural, or social identity, including the IP of the device, internet identifier, and information collected through cookies and other similar technologies;
4. **User Account** - an individual user account in the Service, allowing the User to place an order;
5. **PMB** - PMB Spółka z ograniczoną odpowiedzialnością with its registered office in Siemiatycze, ul. Armii Krajowej 8, 17-300 Siemiatycze, phone: 504 505 718, email: kontakt@parkingmagicbox.com, entered in the National Court Register kept by the District Court in Białystok, XII Economic Department of the National Court Register, under the KRS number: 0000837230, with share capital of PLN 5,000.00, NIP: 5441541443, REGON: 385900060;
6. **Policy** - this Privacy Policy;
7. **Cookies** - small text files stored on the User's device while using the Service, and any other similar technologies used to collect information about the User's activity on the Service. Cookies may come from the Administrator or trusted partners of the Administrator;
8. **GDPR** - Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons concerning the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC;
9. **Service** - the internet service operated by the Administrator at www.parkingmagicbox.com;
10. **Services/Products** - services/products offered by PMB through the Service;
11. **Device** - User's electronic device enabling the use of Products/Services offered by PMB;
12. **User** - any natural person visiting the Service or using one or more services/products or functionalities described in the Policy.

§ 2. Personal Data Protection Officer

The Personal Data Protection Officer, deciding on the purposes and methods of processing the User's personal data in the Service, is: PMB Spółka z ograniczoną odpowiedzialnością with its registered office in Siemiatycze, ul. Armii Krajowej 8, 17-300 Siemiatycze, phone: 504 505 718, email: kontakt@parkingmagicbox.com, entered in the National Court Register kept by the District Court in Białystok, XII Economic Department of the National Court Register, under the KRS number: 0000837230, with share capital of PLN 5,000.00, NIP: 5441541443, REGON: 385900060.

§ 3. Processing of Personal Data in connection with the use of the Service

In connection with the use of the Service by the User, the Administrator collects data necessary to provide specific services/products offered. In particular, the following User data may be processed:

- a) First and last name;
- b) Address of residence;
- c) Business address and tax identification number;
- d) Email address and phone number;
- e) Data included in correspondence;
- f) Details of orders placed in the Service;
- g) Bank account number;
- h) IP address.

§ 4. Purposes and legal bases for processing Personal Data in the Service

1. Using the Service

1) Personal data of all persons using the Service are processed by the Administrator:

- a) To provide electronic services in the scope of providing the User with access to the content collected in the Service - the legal basis for processing is the necessity of processing to perform the contract (Art. 6(1)(b) GDPR);
- b) To establish and pursue claims or defend against claims - the legal basis for processing is the legitimate interest of the Administrator (Art. 6(1)(f) GDPR);
- c) To fulfill tax and accounting obligations - the legal basis for processing is Art. 6(1)(c) GDPR in connection with the relevant tax law.

2. Contact form

2.1) The Administrator provides the opportunity to contact him using the electronic contact form. Using the form requires providing personal data necessary to contact the User and answer the question. The User can also provide other data to facilitate contact or handle the question. Providing

data marked as mandatory is required to accept and process the inquiry, and failure to do so will result in the inability to process it. Providing other data is voluntary.

2.2) Personal data is processed to identify the sender and handle his inquiry sent through the provided form - the legal basis for processing is the necessity of processing to perform the service contract (Art. 6(1)(b) GDPR); for additional data provided, the legal basis for processing is consent (Art. 6(1)(a) GDPR).

3. Marketing

3.1) The User's personal data may also be used by the Administrator to send him marketing content through various channels, e.g., via email, SMS. Such actions are taken by the Administrator only when the User has given consent, which can be withdrawn at any time.

3.2) Personal data is processed:

- a) To send the ordered commercial information - the legal basis for processing is the legitimate interest of the Administrator (Art. 6(1)(f) GDPR) in connection with the given consent;
- b) For analytical and statistical purposes - the legal basis for processing is the legitimate interest of the Administrator (Art. 6(1)(f) GDPR), consisting of analyzing the activity of Users on the Service to improve the applied functionalities.

4. Order fulfillment:

When placing an order, the User must provide the data necessary for its fulfillment: first and last name, email address, invoice details, delivery details, phone number. The system handling the order records the IP address from which the User placed the order. Additionally, data collected due to the placed order is processed:

- a) To perform the contract concluded by placing the order - the legal basis for processing is Art. 6(1)(b) GDPR;
- b) To issue an invoice for the order - the legal basis for processing is Art. 6(1)(c) GDPR;
- c) In case of a need to defend, establish, or pursue claims - the legal basis for processing is the legitimate interest of the Administrator (Art. 6(1)(f) GDPR).

§ 5. Period of processing Personal Data

1. The period of data processing by the Administrator depends on the type of service provided and the purpose of processing. As a rule, data is processed for the duration of the service until the withdrawal of the given consent or the submission of an effective objection to data processing in cases where the legal basis for data processing is the legitimate interest of the Administrator.
2. The data processing period may be extended if processing is necessary to establish and pursue any claims or defend against claims, and after this time only to the extent and extent required

by applicable law. After the processing period expires, the data is irreversibly deleted or anonymized.

§ 6. Recipients of Personal Data

1. In connection with the provision of services, the data of the recipients will be disclosed to external entities cooperating with the Administrator, in particular providing accounting and personnel services, legal assistance, and IT service providers.
2. In case of obtaining the User's consent, his data may also be made available to other entities for their own purposes, including marketing purposes.
3. The Administrator reserves the right to disclose selected information about the User to relevant authorities or third parties who request such information, based on the appropriate legal basis and in accordance with applicable law.

§ 7. User's Rights

1. The User has the right to access his data and request their correction, deletion, limitation of processing, the right to data portability, and the right to lodge a complaint with the supervisory authority responsible for the protection of personal data (President of the Office for Personal Data Protection or another competent supervisory authority).
2. The User also has the right to object to the processing of data that is carried out based on the legitimate interest of the Administrator.
3. To the extent that the User's data is processed based on consent, this consent may be withdrawn at any time by contacting the Administrator via email: kontakt@parkingmagicbox.com.

§ 8. Cookies

1. The Administrator uses cookies primarily to enable the User to access the Service and facilitate the User's use of it.
2. The Administrator also uses cookies for analytical and marketing purposes - but only when the User consents to it upon first entering the Service.
3. The Administrator also uses other technologies and technical solutions allowing access to information stored on the User's device or in the User's browser.
4. Cookies used on the Service are divided into:
 - a) Necessary cookies - they are installed to provide the User with access to the Service and its basic functions and do not require the User's consent. Without essential cookies, the Administrator would not be able to provide the User with services within the Service;
 - b) Optional cookies - the Administrator uses these files only when the User consents to it.
5. While using the Service, the User may receive cookies from third-party entities cooperating with the Administrator.
6. The Service uses persistent and session cookies:

- a) Session cookies - temporary files stored until logout, leaving the site, or closing the web browser. They help analyze network traffic and facilitate navigation on the site;
- b) Persistent cookies - are stored for the time specified in their parameters or until deleted by the User. They allow the Administrator to remember the User's settings and preferences.

- 7. The User can change the settings regarding Cookies by, among other things:
 - a) Changing cookie settings in the used web browser;
 - b) Using additional software to manage cookies;
 - c) Using incognito mode.

§ 9. Server Logs

- 1. The User's use of the Service involves sending queries to the server where the page is stored.
- 2. Each query directed to the server is recorded in server logs (logs include, e.g., the User's IP address, date and time of the server, data about the internet browser, and operating system used by the User).
- 3. Logs are recorded and stored on the server. Server log data is not used to associate it with persons using the Service or to identify the User by the Administrator.
- 4. Logs serve the Administrator as assistance in managing the Service, and their content is not disclosed to persons who are not authorized to administer the Service.

§ 10. Personal Data Security

- 1. The Administrator continuously conducts a risk analysis to ensure that personal data is processed by him in a secure manner - ensuring primarily that only authorized persons have access to the data and only to the extent necessary due to the tasks performed by them. The Administrator ensures that all operations on personal data are recorded and carried out only by authorized employees and associates.
- 2. The Administrator takes all necessary actions to ensure that his subcontractors and other entities cooperating provide a guarantee of applying appropriate security measures whenever they process personal data on behalf of the Administrator.

§ 11. Contact details

- 1. Contact with the Administrator is possible via email: kontakt@parkingmagicbox.com, phone: 504 505 718.

§ 12. Changes to the Privacy Policy

- 1. The Policy is regularly reviewed and updated as needed.
- 2. The current version of the Policy was adopted and is effective from _____.