

Privacy and Cookie Policy for the www.parkingmagicbox.com online store

§ 1. Definitions

1. **Administrator** — PMB Limited Liability Company, with its registered office in Siemiatycze, 8 Armii Krajowej St., 17-300 Siemiatycze, tel. + 48 504 505 718, e-mail: kontakt@parkingmagicbox.com, entered in the Register of Entrepreneurs of the National Court Register maintained by the District Court in Białystok, 12th Commercial Division of the National Court Register, under KRS number: 0000837230, with share capital of 5,000.00 PLN, Tax ID (NIP): 5441541443, Statistical ID (REGON): 385900060;
2. **IP address** – a unique number assigned to a device, used to uniquely identify the device on a local network (local or internal address) or on the Internet (public or external address);
3. **Personal data** – information about an identified or identifiable natural person based on one or more specific factors that define the person's physical, physiological, genetic, mental, economic, cultural, or social identity, including the device's IP address, online identifier, and information collected through cookies and other similar technologies;
4. **User Account** – the User's individual account on the Website, which allows the User to place an order;
5. **PMB** - PMB Limited Liability Company with its registered office in Siemiatycze, 8 Armii Krajowej St., 17-300 Siemiatycze, tel. +48 504 505 718, e-mail: kontakt@parkingmagicbox.com, entered in the Register of Entrepreneurs of the National Court Register maintained by the District Court in Białystok, 12th Commercial Division of the National Court Register, under KRS number: 0000837230, with share capital of 5,000.00 PLN, Tax ID (NIP): 5441541443, Statistical ID (REGON): 385900060;
6. **Policy** – this Privacy Policy;
7. **Cookies** – small text files stored on the User's device while using the Website, as well as any other similar technologies used to collect information about the User's activity on the Website. Cookies may come from the Administrator or from the Administrator's trusted partners;
8. **GDPR** – Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC;
9. **Website** – the website operated by the Administrator at www.parkingmagicbox.com;
10. **Services/Products** – services/products offered by PMB through the Website;
11. **Device** – the User's electronic device that enables the use of the Products/Services offered by PMB;
12. **User** – any individual who visits the Website or uses one or more of the services, products, or features described in this Policy.

§ 2. Personal Data Controller

The Data Controller, responsible for determining the purposes and means of processing the User's personal data on the Website, is: PMB Limited Liability Company, with its registered office in Siemiatycze, 8 Armii Krajowej St., 17-300 Siemiatycze, tel. +48 504 505 718, e-mail: kontakt@parkingmagicbox.com, entered in the Register of Entrepreneurs of the National Court Register maintained by the District Court in Białystok, 12th Commercial Division of the National Court Register, under KRS number: 0000837230, with share capital of 5,000.00 PLN, Tax ID (NIP): 5441541443, Statistical Identification Number (REGON): 385900060.

§ 3. Processing of Personal Data in Connection with the Use of the Website

In connection with the User's use of the Website, the Administrator collects data to the extent necessary to provide the specific services/products offered. In particular, the following User data may be processed:

- a) First and last name;
- b) Residential address;
- c) Business address and tax identification number (NIP);
- d) Email address and phone number;
- e) Data contained in correspondence;
- f) Details of orders placed on the Website;
- g) Bank account number;
- h) IP address.

§ 4. Purposes and Legal Bases for the Processing of Personal Data on the Website

1. Use of the Website

- 1) The personal data of all individuals using the Website is processed by the Controller:
 - a) To provide electronic services consisting of making the content collected on the Website available to the User—the legal basis for processing is that processing is necessary for the performance of a contract (Article 6(1)(b) of the GDPR);
 - b) To establish and pursue claims or defend against claims—the legal basis for processing is the Controller's legitimate interest (Article 6(1)(f) of the GDPR);
 - c) To fulfill tax and accounting obligations—the legal basis for processing is Article 6(1)(c) of the GDPR, in conjunction with the relevant provisions of tax law.

2. Contact Form

2.1) The Administrator provides the option to contact him or her using an electronic contact form. Using the form requires providing the Personal Data necessary to contact the User and respond to the inquiry. The User may also provide other information to facilitate contact with the User or to address the inquiry. Providing the information marked as required is necessary to receive and process the inquiry; failure to provide it will result in the inability to process the inquiry. Providing any other information is voluntary.

2.2) Personal data is processed to identify the sender and handle their inquiry submitted via the provided form—the legal basis for processing is that processing is necessary for the performance of a contract for the provision of services (Article 6(1)(b) of the GDPR); with

regard to the data provided, an additional legal basis for processing is consent (Article 6(1)(a) of the GDPR).

3. Marketing

3.1) The User's personal data may also be used by the Administrator to send marketing content to the User through various channels, such as email or text message. The Administrator undertakes such actions only if the User has given consent, which the User may withdraw at any time.

3.2) Personal data is processed:

- a) To send requested commercial information—the legal basis for processing is the Administrator's legitimate interest (Article 6(1)(f) of the GDPR) in connection with the consent given;
- b) For analytical and statistical purposes—the legal basis for processing is the Controller's legitimate interest (Article 6(1)(f) of the GDPR), consisting of analyzing User activity on the Website in order to improve its functionality.

4. Order Fulfillment:

When placing an order, the User must provide the information necessary for its fulfillment: first and last name, email address, billing information, shipping information, and phone number. The system used to process the order records the IP address the User used when placing the order. In addition, the data collected in connection with the order is processed:

- a) To fulfill the contract concluded by placing the order—the legal basis for processing is Article 6(1)(b) of the GDPR;
- b) To issue an invoice for the order—the legal basis for processing is Article 6(1)(c) of the GDPR;
- c) To defend against, establish, or pursue claims, if necessary—the legal basis for processing is the Controller's legitimate interest (Article 6(1)(f) of the GDPR).

§ 5. Period of Personal Data Processing

1. The period during which the Controller processes data depends on the type of service provided and the purpose of the processing. As a general rule, data is processed for the duration of the service until consent is withdrawn or a valid objection to data processing is raised in cases where the legal basis for data processing is the Controller's legitimate interest.
2. The data processing period may be extended if processing is necessary to establish and pursue potential claims or to defend against claims, and after that time only to the extent required by law. Upon expiration of the processing period, the data is permanently deleted or anonymized.

§ 6. Recipients of Personal Data

1. In connection with the provision of services, the Data Subject's data will be disclosed to external entities cooperating with the Controller, including, in particular, those providing accounting and human resources services, legal assistance, and IT services on its behalf.
2. If the User's consent is obtained, their data may also be made available to other entities for their own purposes, including marketing purposes.
3. The Controller reserves the right to disclose selected information regarding the User to competent authorities or third parties who submit a request for such information, based on an appropriate legal basis and in accordance with applicable law.

§ 7. User Rights

1. The User has the right to access their data and to request its rectification, erasure, or restriction of processing, the right to data portability, and the right to lodge a complaint with the supervisory authority responsible for personal data protection (the President of the Personal Data Protection Office or another competent supervisory authority).
2. The User also has the right to object to the processing of data that is based on the Controller's legitimate interest.
3. To the extent that the User's data is processed on the basis of consent, such consent may be withdrawn at any time by contacting the Controller via email at: kontakt@parkingmagicbox.com.

§ 8. Cookies

1. The Administrator uses cookies primarily to enable the User to access the Website and to facilitate the User's use of it.
2. The Administrator also uses cookies for analytical and marketing purposes—but only if the User consents to this upon first accessing the Website.
3. The Administrator also uses other technologies and technical solutions that allow access to information stored on the User's device or in the User's browser.
4. The cookies used on the Website are divided into:
 - a) Essential cookies—these are installed to provide the User with access to the Website and its basic functions and do not require the User's consent. Without essential cookies, the Administrator would not be able to provide services to the User through the Website;
 - b) Optional cookies – the Administrator uses these cookies only if the User consents to their use.
5. While using the Website, the User may receive cookies from third parties that cooperate with the Administrator.
6. The Website uses persistent and session cookies:
 - a) Session cookies—temporary files stored until the User logs out, leaves the website, or closes the web browser. They help analyze web traffic and facilitate navigation on the Website;

- b) Persistent cookies—these are stored for the duration specified in their parameters or until the User deletes them. They allow the Administrator to remember the User's settings and preferences.
- 7. The User may change their cookie settings by, among other things:
 - a) Changing the cookie settings in their web browser;
 - b) Using additional software to manage cookies;
 - c) Using incognito mode.

§ 9. Server Logs

1. The User's use of the Website involves sending requests to the server on which the website is hosted.
2. Every request sent to the server is recorded in the server logs (the logs include, for example, the User's IP address, the server date and time, and information about the web browser and operating system used by the User).
3. The logs are recorded and stored on the server. Data from the server logs is not used to link them to individuals using the Website or to identify the User by the Administrator.
4. The logs assist the Administrator in managing the Website, and their contents are not disclosed to persons who are not authorized to administer the Website.

§ 10. Security of Personal Data

1. The Controller conducts ongoing risk assessments to ensure that Personal Data is processed securely—ensuring, above all, that access to the data is restricted to authorized persons and only to the extent necessary for the performance of their duties. The Controller ensures that all operations involving Personal Data are logged and performed only by authorized employees and associates.
2. The Controller takes all necessary measures to ensure that its subcontractors and other cooperating entities also guarantee the application of appropriate security measures whenever they process Personal Data on behalf of the Controller.

§ 11. Contact Information

1. You can contact the Data Controller via email at kontakt@parkingmagicbox.com or by phone at 504 505 718

§ 12. Changes to the Privacy Policy

1. This Policy is reviewed on an ongoing basis and updated as necessary.
2. The current version of the Policy was adopted and has been in effect since _____.